



**Contact:**

Amorim Flooring, North America  
Ronit McGuthrie, Marketing Manager  
info.ar.us@amorim.com  
410.553.6062

## Stake Acquisition of USFloors by Amorim Revestimentos



**AMORIM**

S. Paio de Oleiros, Portugal—January 6<sup>th</sup> 2009—**Amorim Revestimentos** (Coverings), the subsidiary of Corticeira Amorim SGPS, for the floor and wall covering business, has acquired a 25% stake in **USFloors Inc**, a floor covering distribution company based in Dalton, Georgia, United States.

With this new investment *Amorim confirms the company's commitment to the development of the American market for cork flooring.* Amorim intends to maintain its current business and distribution model based on the company's global, worldwide brand **Wicanders**, already present and distributed in the American market.

The participation in USFloors opens the opportunity to bring to the American market more high quality, technologically and environmentally advanced products and solutions based on cork know-how that a company like Amorim possesses. The company believes the US has a clear, distinctive market opportunity with "green", environmental products, and cork flooring offers a substantial base of growth. An effective member of **US Green Building Council**, with many of its current products certified by **Greenguard** for indoor air quality, Amorim is a leading company in the environmental and social responsibility field, promoting business practices for CO<sub>2</sub> emissions reduction, management of waste and by-products and energy efficiency.

Amorim Revestimentos has made a recent 32 million Euros (44 Million USD) investment, to increase industrial capacity, and update technology. It starts new product lines this year, extending the company range of products from cork flooring to other product categories including linoleum and vinyl. A complete range of new product lines, including a new brand image and communication & merchandising concept for Wicanders will be unveiled in coming exhibitions; **Domotex** in Hannover, **BAU** in Munich, Germany, and **Surfaces** in Las Vegas, Nevada.

Amorim Revestimentos has business operations in 14 countries around the world, and sells its products in more than 52 countries.

Amorim's North American Headquarters is located in Hanover, Maryland. For more information, please contact Amorim Flooring, N.A. at 410.553.6062, or visit their website at [www.Amorim.com](http://www.Amorim.com).